Cookie Policy

This Policy describes how and why Haemochromatosis UK ("we", "us", "our" and "HUK") uses cookies on this website (www.haemochromatosis.org.uk) and the Mylron+ App (https://myironapp.webflow.io/).

What are cookies

A cookie is a small piece of data (text file) that a website or app – when visited by a user – asks your browser to store on your device in order to remember information about you, such as whether or not you have consented to our use of cookies. Those cookies are set by us and are called first party cookies.

We also use third party cookies – these are cookies from a domain different than the domain of the website you are visiting or a domain we are not operating – for example to analyse traffic to our website or for advertising purposes.

How we use Cookies

This website uses two types of cookies: persistent and session cookies. **Persistent** cookies are cookies that remain on your device for a certain period of time (as indicated in the table below) or until you manually delete them or object to them. **Session** cookies are cookies that expire at the end of the browser session (e.g., when you leave our website and close your browser).

We use **strictly necessary cookies** to (i) save user preferences (including cookie preferences), and (ii) secure our website and our services (e.g. to detect malicious brute force attacks).

We use **non-essential (non-strictly necessary) cookies** to observe and analyse traffic levels and other metrics on our website, which helps us improve our website as well as your overall user experience, for targeted advertising, and certain tracking and social media cookies operated by third parties. We only use non-essential cookies where we have your consent (see below).

Cookies may be **first party** or **third party**, meaning they are operated by us (first party) or by another party (third party). Please note that interactions with the third party cookies on our website are governed by the privacy and cookie policies of the third party as set out below.

Further information on the types of cookies we use is set out below.

Managing Cookies

On your first visit to our website and every six months thereafter, on the homepage you will see a cookie banner informing you why cookies are used, and asking you to consent to each non-essential cookie if you agree with us using them (or "Allow All"). If you do not agree, you can select which ones to reject or accept or you can chose to "Reject All".

You can, at all times, update your cookie preferences by using the Cookie Preferences button, which is also incorporated on the bottom of every webpage and App operated by us.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout

Please note that you cannot disable strictly necessary cookies since these affect the functionality of our website and your ability to use certain features and functionalities.

Contact Us

For more information on our use of cookies on our website, please contact us at:

By Post:

Haemochromatosis UK
The Flaxmill
Flaxmill Lane
Pinchbeck, Spalding, PE11 3YP,
United Kingdom (“UK”)

By Email: privacy@huk.org.uk

For more information on how we process personal data including through the use of cookies, if any, please visit our Privacy Policy.

Reviewed by the Trustees November 2025

Next review November 2027, or as necessary.